



# Dealer Membership Application

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Community Honda, Kia Toyota

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## DIRECTORS

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Gullo Ford of Conroe

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Knapp Chevrolet

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Tom Peacock Nissan Cadillac, Inc.

**VIRGIL SKINNER**  
Fort Bend Kia

**MIKE SMITH**  
Russell & Smith Ford Honda Mazda

**STEVEN WOLF**  
Helfman Dodge Chrysler Jeep Ram  
Fiat Ford Alfa Romeo Maserati, Inc.

## ASSOCIATE MEMBERSHIP

Associate members are valued companies that work directly with our dealer members. They have been vetted by the HADA board and verified dealer references. We invite associate members to attend HADA luncheon meetings, include them the HADA directory and they receive HADA newsletters. Associate members are also invited to attend other networking opportunities such as Houston Auto Show Preview Night Gala and the annual HADA Golf Tournament.

## AUTO SHOW

HADA produces the Houston Auto Show...Texas' largest automotive event for consumers to explore the newest vehicles coming to market. Funds generated by the Auto Show benefit HADA initiatives such as the Motorist Assistance Program, the HADA Scholarship program and other community related projects.

## HOLIDAY GALA

This special year-end event is for Dealer Principals only. The festive evening is an opportunity for dealers to connect across dealerships and celebrate the year.

## CONSUMER RELATIONS

Because of HADA's community visibility, consumers frequently contact the Association as their first step in lodging a complaint. The HADA staff provides assistance and guidance toward satisfactory resolution, often averting the filing of formal complaints with the Better Business Bureau, the Attorney General, the District Attorney or individual lawsuits.

## DEALER ALERTS

HADA informs its members about the theft of vehicles, fraud, and other important matters when the need arises.

## GOLF CLASSIC

This popular golf outing is held each spring for dealers to build comradery and network among peers.

## GOVERNMENT RELATIONS

HADA has an active legislative affairs program. Dealer members and staff are actively involved in legislative issues affecting franchised automobile and truck dealers.

## HADA NEWSLETTERS

Through quarterly HADA Today E-Newsletters, members are informed about key issues within the industry and community news. Dealers also receive a quarterly 'Houston Auto Market News' featuring a local sales report.

## MEETINGS

HADA provides an opportunity for inter-dealer relations through regular membership meetings. HADA also provides dealers with periodical educational programs in conjunction with the Texas Automobile Dealers Association.

## MOTORIST ASSISTANCE PROGRAM

A unique program to assist stranded motorists on Houston freeways is sponsored by HADA. The Motorist Assistance Program (MAP) consists of trucks driven by sheriff's deputies sixteen hours per day. The program is administered by the Harris County Sheriff's Department and funded by the Houston-Galveston Area Council, Texas Dept. of Transportation, Harris County, Verizon Wireless and HADA.

## PUBLIC RELATIONS

Often HADA is called upon by local radio, television and newspapers personnel for information and facts relating to the automotive and truck industry. HADA public relations thrust is threefold: 1) to be involved in image building projects promoting the automotive industry and its member dealers, 2) to focus attention on the collective civic and community activities in which individual dealers participate and, 3) to coordinate a speakers bureau providing knowledgeable and articulate industry representatives when requested.

## SATURDAY/SUNDAY CLOSING LAW

HADA supports the Texas Saturday/Sunday Closing Law. HADA investigates complaints of alleged violations of this law and makes its investigation findings available to the appropriate authorities.

## SCHOLARSHIPS

The HADA Scholarship Program has been very successful. Collectively in the past 18 years, HADA has awarded 2,114 scholarships to deserving applicants for a total of \$4,911,449.75. Employees and dependents of dealership employees are eligible to apply. Dealership service departments participating in the Automotive Youth Education Services Program, and hosting a technician intern, can also receive reimbursement for the student's tools and toolbox through the HADA Toolbox Scholarship Program.

## SURVEYS

HADA periodically conducts surveys on important issues that provide valuable information to dealer members.

## TADA/NADA LIAISON

HADA works closely with the state and national associations. Projects and activities of the Texas Automobile Dealers Association and National Automobile Dealers Association are supported and coordinated with HADA.

### Houston Automobile Dealers Association

P.O. Box 16550, Sugar Land, Texas 77496-6550 / Phone: (281) 980-3434 / Fax: (281) 980-2608 / E-Mail: [info@houstoncardealers.com](mailto:info@houstoncardealers.com)  
[www.houstoncardealers.com](http://www.houstoncardealers.com)



# New Car Dealer Membership Application

The undersigned hereby makes application for membership in the Houston Automobile Dealers Association as an Active Dealer Member.

Dealership Name Dealership Phone Number

Dealership Physical Address, City, State, Zip Code

Dealership Mailing/Billing Address, City, State, Zip Code

Franchise Number Makes of Vehicles Sold at this Dealership

Owner's Name(s)  Email Address

Person Designated to Represent the Dealership if Owner does NOT wish to  Email Address

Additional Contact for Email Correspondence, if desired  Email Address

Applicant's Signature Date Company Website

Applicant's Printed Name

Please check the box next to the name you wish to be in the HADA Directory.



NOTE: Article II, §1(b) of the Association Bylaws provides that a person other than the owner of a dealership is eligible to represent the member dealership in all matters related to the Association if the person is actively engaged in the daily management of the specific member dealership he or she is designated to represent.

<b>Quarterly Membership Dues</b>	<b>\$ 500.00</b>
<b>New Member Initiation Fee</b>	<b>\$ 250.00</b>
NOTE: Article X, §2 of the Association Bylaws provides that the Board of Directors may levy assessments against the membership in addition to regular dues.	
<b>Total Payable on Filing of Application</b>	<b><u>\$ 750.00</u></b>
Membership fees to Houston Automobile Dealers Association are not deductible as charitable contribution for federal income tax purposes. However, fee payments may be deductible by members as an ordinary and necessary business expense.	